

## Naoya Suzuki

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www.naosuzuki.net

### Education

**Parsons School of Design** New York NY 08/2015 - 12/2016

Associate of Applied Science in Graphic Design

**Hitotsubashi University** Tokyo Japan 04/2003 - 03/2007

Bachelor of Economics

### Professional Experience

**Alfa Studio** New York NY

Design Intern 5/2017 - 12/2017

- Worked with print and digital production including posters, promotional items and publications
- Rebranded the visual identity to reflect the client's mission statement
- Assisted with client presentations and writes creative concepts
- Contributed weekly to the studio's creative blog and instagram post

**AUBE hair New York** New York NY

Social Media Designer 10/2017 - Present

- Managed the visual design of social media content

**Hitachi, Ltd** Tokyo Japan

Sales Specialist 9/2013 - 6/2015

- In charge of the sales of the control system of Railway
- Met with clients to procure new contracts and negotiated with the in-house engineers to meet with client's demands

Marketing Specialist in Hitachi America LTD 7/2012 - 8/2013

- Analyzed the trend of TV industry in U.S.A, planned the new models' specification and managed in-house engineers
- Created databases of price lists of the competitors and planned pricing strategies

Supply Chain Specialist 4/2007 - 6/2012

- Controlled the production plan of TVs and supply chain to market
- Managed the project of launching the new TV models

### Skills

Adobe Creative Suite (Illustrator, Photoshop, InDesign, Lightroom, Premiere, and After Effects)

Basic photography (+Aerial photography with Drone), Retouching

Social Media Management

Video editing

Sales (Negotiated for a new contract worth \$7.8M)

Marketing (Made price strategy which pushed the market share 0.2% based on customer feedback)

Project management (Managed Engineers, Procurement, and QA to launch new products ontime)

Trilingual (fluent in English & Japanese, beginner in Spanish)

### Honors & Awards, Recognition

Dean's List, Parsons School of Design, Spring 2016

Publish the two photography books for Kindle